

# Career Compass

January 2025



## New Horizons in Humanities

**From The Desk of The Director Principal** – In today's rapidly evolving world, we're witnessing a fascinating transformation in humanities education. Gone are the days when pursuing humanities meant limited career options. The digital age has opened doors to exciting new possibilities that blend our rich cultural heritage with cutting-edge technology.

As your Principal, it brings me immense joy to see our students exploring these innovative career paths. The opportunities presented in this newsletter showcase how traditional humanities subjects are being reinvented for the modern era, offering promising careers that weren't imaginable a decade ago.

**From The Vice Principal** – Having guided numerous batches through their academic journey, I've observed a remarkable shift in how humanities are perceived and applied in the professional world. The careers highlighted in this newsletter represent not just jobs, but opportunities to make meaningful contributions to society while embracing technological advancement.

Remember, your humanities education at our school is laying the foundation for these exciting career possibilities. We're here to support your journey every step of the way.



CAREER OPTIONS  
IN HUMANITIES  
YOU MUST NOT  
MISS OUT ON

**From The Career Counsellor** - During our one-on-one counseling sessions, many of you have expressed interest in humanities but wondered about its practical applications in today's digital world. This newsletter is the answer to your questions! We have carefully curated information about three emerging career paths that perfectly blend traditional humanities with modern technology: Digital Humanities Specialist, Content Strategy & UX Writing, and Heritage Experience Designer. Each of these roles offers a unique opportunity to make your mark in the digital age while staying true to your passion for humanities.

As you read through these career options, remember that our door is always open for discussions and guidance. Together, we can map out your path to these exciting careers.

For Career Guidance & Counselling Contact: -

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### Digital Humanities Specialist

Combines traditional humanities with digital tools  
Works on digital archives, virtual museums, and cultural preservation  
Involves data visualization of historical/cultural information  
Uses AI and machine learning for text analysis and cultural studies

#### Academic Path:

Bachelors in History/Literature/Archaeology with computer science electives.  
Masters in Digital Humanities (offered at IIT Jodhpur (Digital Humanities Center)  
Jadavpur University in Kolkata: Offers a PG diploma in Digital Humanities  
Christ University Lavasa campus in Pune - MA in English with Digital Humanities

#### Additional Skills:

Programming languages (Python/R)  
Data visualization tools  
Digital archiving techniques

#### Digital Humanities Specialist Organizations:

- National Archives of India
- Museums (National Museum, Indian Museum)
- Digital libraries (National Digital Library)
- Universities and research institutions
- Tech companies like Google Arts & Culture
- Cultural heritage organizations

#### Roles:

- Digital Archivist
- Research Coordinator
- Digital Collections Manager



### Content Strategy & UX Writing

Creates user-friendly content for digital platforms  
Develops content guidelines and brand voice  
Works on app interfaces, websites, and digital products  
Combines linguistics with user psychology

#### Academic Path:

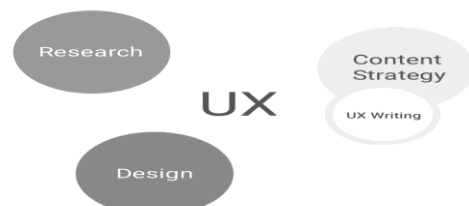
Bachelor's in English/Mass Communication/Journalism  
Bachelors' Degree in Communication Design (UX/UI) at Pearl Academy  
Additional Requirements:  
UX Writing certification courses  
Portfolio development  
Design thinking courses

#### Content Strategy & UX Writing Organizations:

- Tech companies (Google, Microsoft, Amazon)
- Indian startups (Swiggy, Zomato, BYJU'S)
- Design agencies (Fractal Ink, Obvious)
- E-commerce platforms (Flipkart, Myntra)
- Financial tech (Paytm, PhonePe)

#### Roles:

- UX Writer
- Content Strategist
- Product Content Designer





### Heritage Experience Designer

Creates immersive historical experiences  
Works with AR/VR for cultural sites  
Develops interactive museum exhibits  
Combines history with modern technology

#### Academic Path:

Bachelor's in History/Archaeology/Museum Studies

#### Master's in:

Heritage Management (Centre for Heritage Management, Ahmedabad)  
Museum Studies (National Museum Institute, Delhi)  
Conservation Studies (SPA Delhi)

#### Technical Skills Required:

AR/VR technology  
3D modeling  
Interactive design tools

#### Heritage Experience Designer Organizations:

- Tourism departments
- Heritage sites and museums
- Cultural institutions
- AR/VR companies working on heritage projects
- Architectural firms
- Conservation organizations

#### Roles:

- Experience Designer
- Heritage Interpreter
- Digital Exhibition Curator



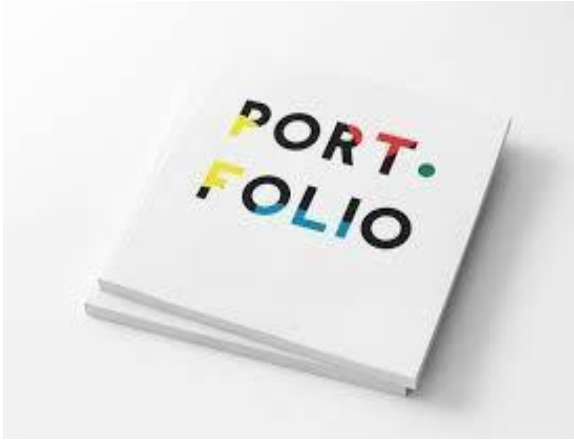
## Events in January 2025

### Bennett University's Media and Journalism Workshop - 8<sup>th</sup> and 9<sup>th</sup> January

Seven promising students from Seth Anandram Jaipuria School, Ghaziabad recently immersed themselves in the world of journalism during an intensive two-day Media and Journalism Internship at Bennett University, Greater Noida. The dynamic program offered participants a perfect blend of theoretical knowledge and practical experience, with students gaining hands-on training in the university's media laboratories under the guidance of seasoned industry professionals.

The internship provided these aspiring journalists with invaluable exposure to modern media practices while working with state-of-the-art equipment. Through expert mentorship and practical sessions, participants gained firsthand insights into the evolving landscape of journalism and mass communication.





### **Portfolio Building Workshop**

An exclusive online session focused on mastering the art of portfolio building was held on January 14, 2025. Aspiring designers gained invaluable insights into the art of portfolio building – a crucial element in the competitive design industry.

The session equipped participants with essential strategies for showcasing their creative work effectively. Students learned how to curate their portfolios to catch the eye of top design schools and industry recruiters alike. This focused session provided practical tips and expert guidance on presenting design work professionally, helping participants understand how to tell their creative story through a well-structured portfolio.

### **Exploring the World of Actuarial Science:**

Our school organised an online session on January 17, 2025 where students and parents gained valuable insights into the dynamic field of Actuarial Science from a distinguished member of the Institute of Actuaries of India (IAI). The participants learned about this unique profession that combines mathematical precision with financial expertise. The expert speaker provided comprehensive insights into the fundamentals of actuarial science, its crucial role in risk management, and the diverse career opportunities available in insurance, finance, and consulting. Students interested in mathematics, statistics, and finance discovered the essential skills and qualifications needed to excel in this sophisticated profession. The session successfully highlighted the pathways to one of the most well-compensated professions in the financial sector.

