



# Career Compass April 2023

**From The Desk of Director Principal** – “There is no greater thing you can do with your life and your work than follow your passions – in a way that serves the world and you.” – Richard Branson  
Choosing a stream is a crucial milestone in a child's life as it presents them with the first chance to make a significant decision about their future. This decision not only pertains to the subjects they will study for the next two years, but also holds the key to their entire career trajectory. The selection of a stream is a pivotal moment where a student can focus their efforts towards a career that aligns with their interests and abilities, rather than being stuck in a field that may lead to a dead end in terms of their future prospects.

**From The Career Counsellor** - Technology and innovation have created many new career paths that didn't exist even a decade ago. Parents should be open to the idea that their children may want to pursue careers that are not traditional but have enormous potential. Looking back 15-20 years, there were only a few career paths available, with people typically choosing to work in education, medicine, engineering, or other commonly known professions. However, times have changed and the present scenario is vastly different. India now boasts over 250 career options, offering students a plethora of choices to select from. Despite the wide range of options available, many students and their parents remain unaware of these new career choices. The lack of research and awareness leads to choosing a stream that may not be the best fit for the child, potentially hindering their future prospects.

## Factors Leading To Wrong Stream Selection



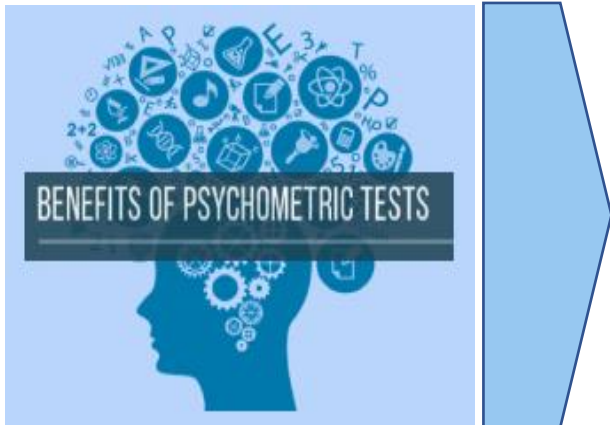
In some cases, students may not have a clear objective in mind and may instead opt for a stream based on its perceived benefits, such as wider career opportunities or higher earning potential. Secondly, students often choose a stream based on external influences instead of their aptitude and interests. Peer pressure and parental influence can lead to disastrous decisions, as students end up choosing a stream that doesn't align with their talents and abilities. It's important for students to evaluate their own interests and abilities before making a decision and choose a stream that aligns with their own preferences rather than blindly following others. Such decisions can lead to struggles in the future, and it's important for students to choose a stream based on their own interests and goals.

Parents and students often underestimate the importance of seeking expert advice when choosing a career path. It's crucial to consult with career counsellors or teachers to make the right choice. Career guidance involves the assistance of experienced professionals who evaluate the student's interest and aptitude and provide direction regarding career decisions. This typically involves utilizing tools such as psychometric analysis, talent or skill testing, and personality assessments. identify your areas of strength and suggest suitable career options.



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Psychometric tests are a scientific way of finding a person's skills, interests, aptitude and personality. It uncovers a student's mental, emotional and psychological make up in order to map these to careers which are more apt. Psychometric tests are a valuable tool for **Stream Selection**, they assess a person's cognitive abilities, personality traits, and skills. These tests provide objective and standardized data that can help individuals and their parents make informed decisions about their academic and career paths. Psychometric tests are essential in stream selection, as they assist students in selecting the right stream that aligns with their strengths and interests, leading to a fulfilling and successful career.

With the onset of the 21st century and the expansion of modern technologies, the younger generation in India is seeking dynamic career opportunities where they can channel their creativity and ideas towards establishing their own livelihoods and earning substantial incomes. In recent years, four industries that have undergone rapid growth are healthcare, information technology, trade, and hospitality. The following are some contemporary careers that align with this trend.



- AI Machine Learning
- Data Analytics / Data Science
- Forensic Science
- Robotics

- Supply Chain Management
- Social Media Management
- Graphic Design
- Game Design

- Ethical hacking and Cyber Security
- Sports Medicine
- Astrophysics
- Biotechnology

- Creative Advertising
- Non Profit Management
- UX Design
- Digital Marketing

In conclusion, selecting a stream is a crucial decision that requires careful consideration and evaluation. With the wide range of career options available today, it's important for students to explore different fields, take psychometric tests, and seek professional advice when making this decision. Parents should be supportive and open-minded about their children's career choices, and encourage them to pursue their interests and strengths. Students should also be aware of the dangers of peer pressure and make decisions based on their own goals and aspirations. With the right approach and guidance, students can choose a stream that leads to a fulfilling and successful career.